

# Your Thing

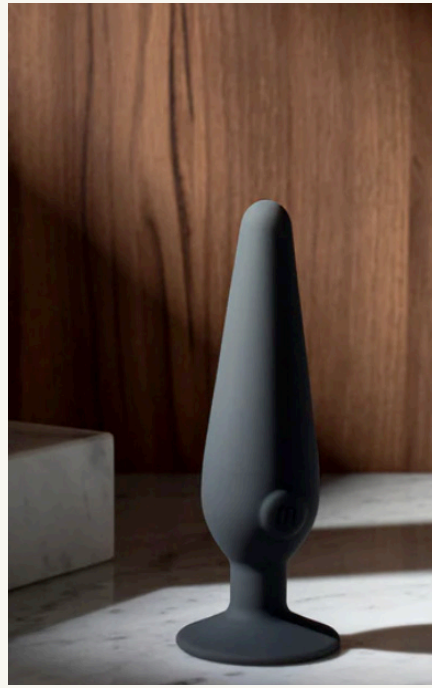
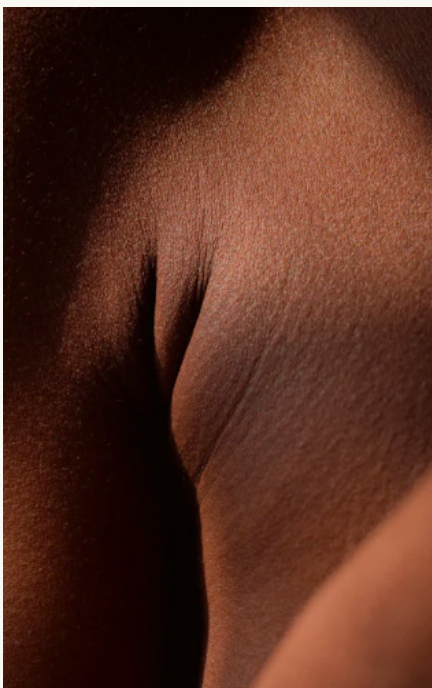
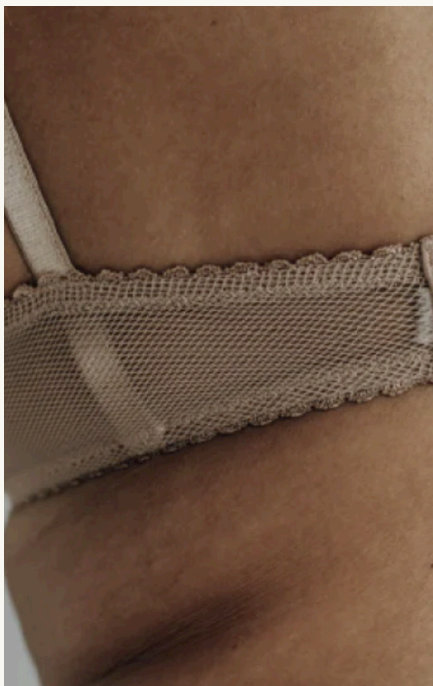
---

Re-Branding

01.

# Mood Board

- The Inspiration



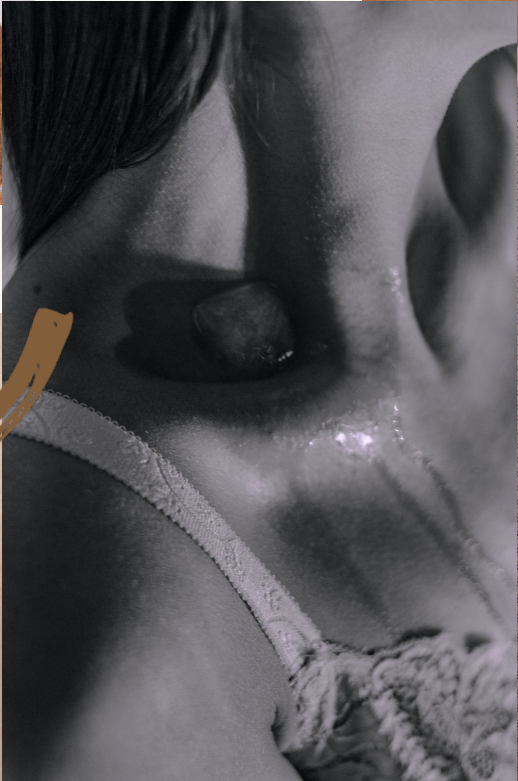
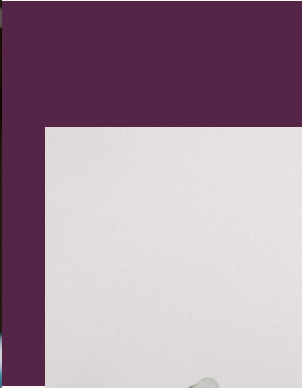
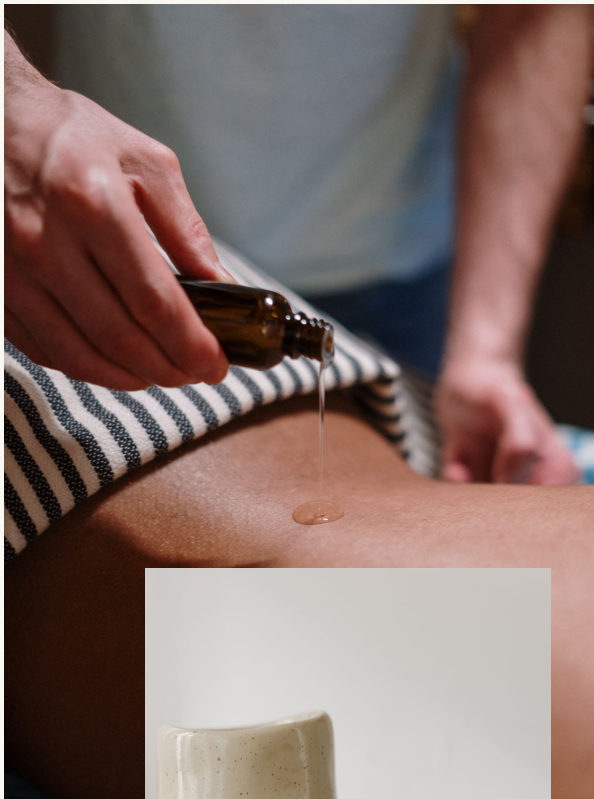
Oct 2022

Your Thing

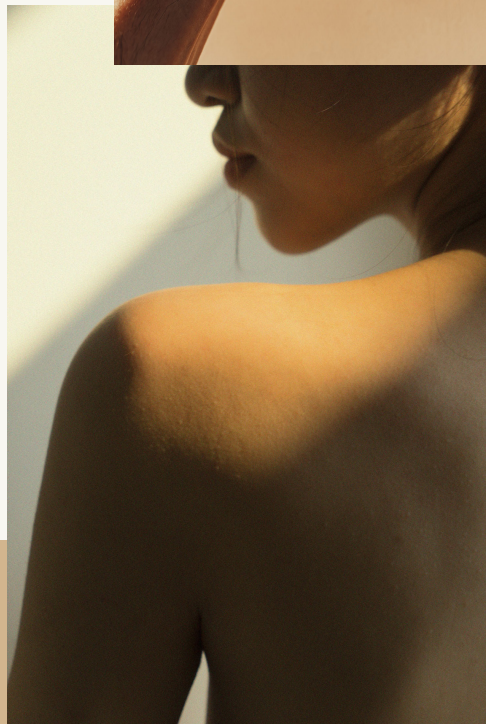
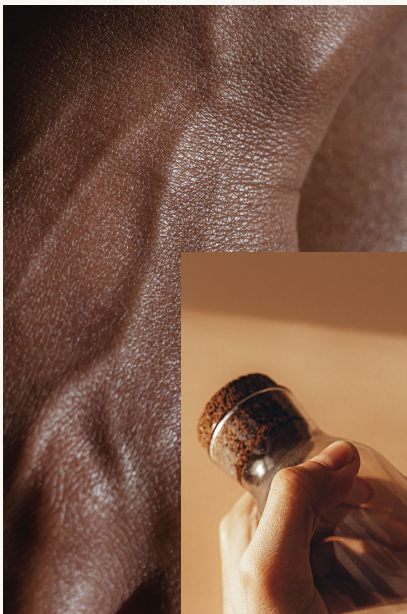
RE-BRAND

# 02. Photo Direction









03.

# Colour Palette

Off White  
#F7F4ED

Cream  
#F1EEE5

Nude  
#D2B58E

Medium Brown  
#825D3A

Purple  
#552748

Deep Purple  
#34142B

Dark Brown  
#4E361F



# 04. Brand Values

**wellness**

**sexual  
health**

**inclusivity**

05. Logo



***your thing.***

***your thing.***